Beat: Technology

SUSTAINABLE CITIES SUMMIT - EXPERTS, PUBLIC ACTORS, PRIVATE DECISION-MAKERS

CHALLENGES TO TRANSFORM OUR CITIES

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USPA NEWS - Between regulation by public players, innovation by SMEs and startups, and the strike force of major industrial groups, the best ingredients have been brought together to accelerate the coalition of players; tomorrow's sustainable mobility will be intermodal, electric thanks to new battery and recharging options, inclusive because it will be able to serve all territories, connected with the digital twin, and on the way to autonomy.

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The 17 SDGs (Sustainable Development Goals), adopted in 2015 by the Member States of the United Nations, are a priority to envisage a more sustainable future. By precisely naming the major issues of our century, they help guide today’s decision-makers.

Despite the breadth and complexity of the processes at work, many responses exist. In order for their positive impacts to radiate on a wider scale, it is necessary to support the actors who carry these solutions. This is precisely one of the missions of the HUB Institute, and particularly that of the Sustainable Cities Summit, which was held on September 13th, 2022.

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Sustainable Cities Summit main Topics discussed:

* Feedback from Versailles, a green city
* Living in Paris in 2050
* Innovation at the service of territories and integrated mobility
* Encourage the switch to electric power in a logic of decarbonization of territories
* The mobility revolution of the Strasbourg Eurometropolis

* What are the obligations of public fleets?
* How does the Brest metropolis integrate European issues?
* Innovating for the air in public buildings
* Reconciling carbon ambition and attractiveness of the territory
* Thinking the city in the era of e-commerce: a plea for sustainable urban logistics

* Meeting the growing demand for sustainable mobility: Lime's recipe for a responsible micromobility service
* Sustainable mobility, a lever for the attractiveness of the territory
* Innovating for sustainable local logistics
* Making the most of mobility data for decarbonization
* Together to mobilize renewable energy for mobility

* Sustainable cities and territories: accelerating the ecological transition through digital technology
* Local economic development, a vector of public health and attractiveness of the territory: the example of municipal crèches
* Supporting and financing communities in their transitions

* Piloting climate resilience policies for territories through DATA
* Renovation of the elevator fleet, a necessity to participate in the revitalization of city centers

* Integrate citizen co-construction in the management of public action
* The world tour of sustainable (and ambitious...!) cities
*Ecological transformation and sobriety: the keys to accelerate
* Mobility : major regional issues and 2030 outlook
* Digital transformation, a vector of resilience and agility for cities and territories

* The public control of the essentials goods
* Health, decarbonization, inclusiveness: triple the impact of your investments with Augmented Bicycle Networks
* Grenoble: European Green Capital
* The state of play of the financing of mobility startups in Europe in 2022
* The network of innovative median cities project and perspectives

* Positive mobility: what are the challenges for tomorrow?
* Adapting to climate change: how is Paris preparing for 50°C?
* New mobilities: The challenge of responsible innovation for communities
* Soft mobility HUB : Focus on the ACTON & Smovengo partnership in Paris
* The role of national digital infrastructures in the decarbonization of Cities

* Urban wind energy in response to multiple challenges of the territories
* Mobilité active et réseau structurant : construire la complémentarité de l'offre
* The main lessons of the day: a plea for sustainable cities

Source: Sustainable Cities Summit held @ Hotel Potoki in Paris. On September 13, 2022
"10 Challenges To Tranform Our Cities"

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